



**2024 Ardmore Tinsel Trail Guidelines**  
*Presented by*  
**The Greater Ardmore Chamber of Commerce**  
26461 1<sup>st</sup> Street, Ardmore, AL 35739 / 256-423-6177



**You are invited to participate in a unique way to remember a loved one or publicize your business, organization, or group by sponsoring a tree at "The Ardmore Tinsel Trail". It's a great way to unite and promote community spirit during the holidays. Whether your tree is a work of art, a symbol to honor someone's memory, or is intended to promote your business, this is an opportunity to participate in what has become an Ardmore holiday tradition.**

**Christmas trees will be on display around the Ardmore Town Hall for one month. The lighting ceremony will begin at 5:30 PM on Friday, December 6<sup>th</sup>. The Ardmore Middle and High School Choir will perform Christmas music.**

**How to Sponsor a Tree:**

- Cost is \$150.00 (Tax deductible) / Greater Ardmore Chamber Members Cost is \$75.00.
- Make the check payable to the "GREATER ARDMORE CHAMBER," or you can pay online at the Chamber's website ([greaterardmorechamber.com](http://greaterardmorechamber.com)) by clicking on the Tinsel Trail link.
- Tree Sponsorship deadline is 4 p.m. on Thursday, November 16<sup>th</sup>
- Trees will be live Douglas Firs, 6-8 feet tall.
- The sponsor/decorator is responsible for providing **LED lights**, decorations & 15'-20' **OUTDOOR EXTENSION CORD**.
- Trees will be displayed around the Bryan House (Town Hall) at the corner of Ardmore Ave. & 1<sup>st</sup> St.
- The Greater Ardmore Chamber will provide Sponsor signage for each tree.

**Decorating Your Tree:**

- **Tentatively**, you may begin decorating your tree November 24<sup>th</sup> through noon on December 5<sup>th</sup>.
- Decorations should be able to withstand weather.
- We recommend using zip ties, string, or other ties to secure your decorations.
- You are **only** permitted to use **LED lights** (NO exception).
- You are responsible for supplying an **outdoor-rated** extension cord (15 foot – 20 foot).
- If you sponsor a tree, it must be decorated by the end of the day on December 5<sup>th</sup>. If the tree is not decorated by the end of the day on December 5<sup>th</sup>, the sponsorship sign and tree will be removed.
- Trees will be on display and lit from December 6<sup>th</sup> to January 1<sup>st</sup>. Please check on your tree periodically.
- Decorations must be taken down January 2<sup>nd</sup> through January 7<sup>th</sup>, 2025. Trees will be removed (with or without decorations) on January 8<sup>th</sup>, 2025.
- The Greater Ardmore Chamber is **NOT** responsible for any damaged, lost, or stolen decorations. Please do not use sentimental ornaments.

For further information, please contact any Chamber Board Member:

**Ben Whitt (256-423-9100) / Ronny Cornelison (256-777-4575) / JoBeth Smith (256-497-1881)**  
**Beverly Browning (256-431-1073) / Jan Price (931-427-2171) / Trent Heard (256-990-8406)**  
**Andrew King (256-874-4579) / or Yolandia Eubanks at the Chamber Office**  
**256-423-6177 / [yeubanks@greaterardmorechamber.com](mailto:yeubanks@greaterardmorechamber.com)**

# Greater Ardmore Chamber of Commerce Tinsel Trail

Trees are \$150 per Tree / Greater Ardmore Chamber Members are \$75 per Tree  
Forms must be submitted & payment received by 4 p.m. on Wednesday, November 20, 2024

## PLEASE PRINT

Date: \_\_\_\_\_

Name of Sponsor: \_\_\_\_\_

Contact: \_\_\_\_\_

Phone Number: \_\_\_\_\_ ( \_\_\_\_\_ ) \_\_\_\_\_

Alternative Phone Number: \_\_\_\_\_ ( \_\_\_\_\_ ) \_\_\_\_\_

E-Mail Address: \_\_\_\_\_

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### WORDING FOR SIGNAGE

(Wording for sign will be taken from information you provide. Please check it carefully and **Print legibly.**)

If you have a business or organization and want to use your logo on your sign,  
**please email the logo in JPEG** format to [yeubanks@greaterardmorechamber.com](mailto:yeubanks@greaterardmorechamber.com).

In addition, if you have special instructions, we recommend you email them to  
[yeubanks@greaterardmorechamber.com](mailto:yeubanks@greaterardmorechamber.com).

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### EXAMPLES:

In Memory of  
John Doe  
We miss you  
Jane, Johnny, & Judy

OR



Merry Christmas from  
The Greater Ardmore Chamber

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Make ALL Checks Payable to:

**Greater Ardmore Chamber OR pay online at [greaterardmorechamber.com/TinselTrail](http://greaterardmorechamber.com/TinselTrail)**

Return forms to:

**Greater Ardmore Chamber / 26461 1<sup>st</sup> Street, Ardmore, AL 35739**

Or

**Email to: [yeubanks@greaterardmorechamber.com](mailto:yeubanks@greaterardmorechamber.com) with a copy of payment verification no  
later than Thursday, November 16<sup>th</sup>.**

**Phone: 256-423-6177 / Office Hours are M, Tu, & Th / 8:30-2:30**

Office use ONLY: Date Rec: \_\_\_\_\_

Ck or Receipt # \_\_\_\_\_