

2023 Ardmore Tinsel Trail Sponsorship Opportunities

This year The Chamber will be offering Chamber Members the opportunity to Sponsor the 2023 Ardmore Tinsel Trail. Like many events (Car Shows, Rodeos, Parades, Conferences, . . .) that have corporate sponsors, sponsorships help offset expenses of the event and make the event better for their patrons. We have set-up three tiers of sponsorship (listed below) and the "Presenting" and "Gold" will be filled on a first response basis:

Presenting Sponsor Benefits - \$750 value

Daly and Son Car Care

- Exclusive naming rights as presenting sponsor
- Logo on entry form
- Logo on event page website linked to your website.
- **One tree in tinsel trail in a prominent location**
- Mention in pre and post news release
- Opportunity to participate in the lighting of the trees at the ceremony on December 1st at 5:30
- Social media blurbs
- Signs with logo at trail entrance

Gold Sponsor Benefits - \$500 value

BT's Towing

- Mention of your company on event page website linked to your website.
- Mention in pre and post news release
- Social media blurbs
- **One tree in tinsel trail in a prominent location**

Silver Sponsor Benefits - \$250 value (unlimited)

RedHawk Pest Control

- Mention of your company on event page website
- Mention in pre and post news release
- Social media blurbs
- **One tree in tinsel trail**

NOTE: Greater Ardmore Chamber Members Can purchase One Tree for \$75

Trees will be sold for \$150 each.

Tentatively trees will be delivered & set-up between November 14th – November 19th.

Decorating - November 20th – Noon on December 1st

Tinsel Trail lighting - 5:30 PM, December 1st

If you or your business are interested in sponsoring the Ardmore Tinsel Trail, please contact Yolanda Eubanks at yeubanks@greaterardmorechamber.com / (256) 423-6177.