



2023 Ardmore Tinsel Trail Guidelines

Presented by

GREATER ARDMORE CHAMBER

26461 1st Street, Ardmore, AL 35739



You are invited to participate in a unique way to remember a loved one or publicize your business, organization, or group by sponsoring a tree at "The Ardmore Tinsel Trail". It's a great way to come together and promote community spirit during the holidays. Whether your tree is a work of art, a symbol to honor someone's memory, or is intended to promote your business, this is an opportunity to participate in what has become an Ardmore holiday tradition.

Christmas trees will be on display around the Ardmore Town Hall for 1 month. Festivities begin Friday, December 1 at 5:30 pm with a tree lighting ceremony and Christmas music performed by The Ardmore Middle & High School Choir.

How to Sponsor a Tree:

- Cost is \$150.00 (Tax deductible) / Greater Ardmore Chamber Members Cost is \$75.00;
- Make check payable to the "GREATER ARDMORE CHAMBER" or you can pay online at the Chamber's website (greaterardmorechamber.com) – just click on the Tinsel Trail link;
- Tree Sponsorship Deadline is 4:00 pm on Thursday, November 16th
- Trees will be live Frasier Firs, 6-8 feet tall;
- Sponsor/decorator is responsible for providing **LED lights**, decorations & 15'-25' **OUTDOOR CORD**;
- Trees will be displayed around the Bryan House at the corner of Ardmore Ave. & 1st St.; and
- Sponsor signage will be provided by the Greater Ardmore Chamber for each tree.

Decorating Your Tree:

- **Tentatively**, you may begin decorating your tree November 20th through noon on December 1st.
- Decorations should be able to withstand weather.
- We recommend using zip ties, string, or other ties to secure your decorations.
- You are **only** permitted to use **LED lights** (NO exceptions).
- You are responsible for supplying a 15 foot – 20 foot **outdoor rated** extension cord.
- If you sponsor a tree, it must be decorated by noon on December 1st. If the tree is not decorated by noon on December 1st, the sponsorship sign and tree will be removed.
- Trees will be on display and lite from December 1st – January 1st, please check on your tree periodically.
- Decorations must be taken down January 2nd through January 7th, 2024. Trees will be removed (with or without decorations on January 8th, 2024.
- The Greater Ardmore Chamber is **NOT** responsible for any decorations that are damaged, lost, or stolen. Please do not use sentimental ornaments.
- Trees will be available for pick-up for local farmers after the event (January 2nd – January 8th).

For further information, please contact any Chamber Board Member:

Ben Whitt (256-423-9100) / Ronny Cornelison (256-777-4575) / JoBeth Smith (256-497-1881)

Beverly Browning (256-431-1073) / Jan Price (931-427-2171) / Trent Heard (256-990-8406)

Andrew King (256-874-4579) / Bill Norman (256-423-2141)

or Yolandia Eubanks at the Chamber Office

256-423-6177 / yeubanks@greaterardmorechamber.com

**Greater Ardmore Chamber of Commerce Tinsel Trail
Friday, December 1, 2023**

Trees are \$150 per Tree / Greater Ardmore Chamber Members are \$75 per Tree
Forms must be submitted & payment received by 4:00 pm on Thursday, November 16, 2023

PLEASE PRINT

Date: _____

Name of Sponsor: _____

Contact: _____

Phone Number: _____ (_____)

Alternative Phone Number: _____ (_____)

E-Mail Address: _____

WORDING FOR SIGNAGE

(Wording for sign will be taken from information you provide. Please check it carefully and Print legibly.)

If you have a business or organization and want to use your logo on your sign,
please email the logo in JPEG format to yeubanks@greaterardmorechamber.com.

In addition, if you have special instructions, we recommend you email them to
yeubanks@greaterardmorechamber.com.

First Line: _____

Second Line: _____

Third Line: _____

Fourth Line: _____

EXAMPLES:

In Memory of
John Doe
We miss you
Jane, Johnny, & Judy

OR



Merry Christmas from
The Greater Ardmore Chamber

Make ALL Checks Payable to:

Greater Ardmore Chamber OR pay on-line at greaterardmorechamber.com (Tinsel Trail link)

Return forms to:

Greater Ardmore Chamber / 26461 1st Street, Ardmore, AL 35739

Or

**Email to: yeubanks@greaterardmorechamber.com with a copy of payment verification no
later than Thursday, November 16th.**

Phone: 256-423-6177 / Office Hours are M, Tu, & Th / 8:30-2:30

Office use ONLY: Date Rec: _____ Ck or Receipt # _____