



Ardmore Tinsel Trail Guidelines

Presented by BT's Towing
GREATER ARDMORE CHAMBER

26461 1st Street, Ardmore, AL 35739



You are invited to participate in a unique way to remember a loved one or promote your business, organization, or group by sponsoring a tree at the "Ardmore Tinsel Trail". It's a great way to come together and promote community spirit during the holidays. Whether your tree is a work of art, a symbol to honor someone's memory, or is intended to promote your business, this is an opportunity to participate in what has become an Ardmore holiday tradition.

Christmas trees will be on display around the Ardmore Town Hall for one month. Festivities begin Friday, December 2, 2022, at 5:30 p.m. with a tree lighting ceremony and Christmas music.

How to Sponsor a Tree:

- Cost is \$130 (Tax deductible) / Greater Ardmore Chamber Members Cost is \$65;
- Make check payable to the "Greater Ardmore Chamber" or you can pay online at the Chamber's website (greaterardmorechamber.com) – just click on the Tinsel Trail tab;
- Sponsorship Deadline is 4 p.m. on November 17, 2022;
- Trees will be live Frasier Firs, 6-8 feet tall;
- Sponsor/decorator is responsible for providing **LED lights**, decorations & 20' **OUTDOOR CORD**;
- Trees will be displayed around the Bryan House at the corner of Ardmore Ave. & 1st St.; and
- Sponsor signage will be provided by the Greater Ardmore Chamber for each tree.

Decorating Your Tree:

- Tentatively, you may begin decorating your tree November 21 through noon on December 2.
- Decorations should be able to withstand weather.
- We recommend using zip ties, string, or other ties to secure your decorations.
- You are **only** permitted to use **LED lights** (NO exceptions).
- You are responsible for supplying a 20-foot outdoor rated extension cord.
- If you sponsor a tree, it must be decorated by noon on December 2. If the tree is not decorated by noon on December 2, the sponsorship sign and tree will be removed.
- Trees will be on display and lite from December 2 – January 2, please check on your tree periodically.
- Decorations must be taken down January 3 through January 8, 2023. Trees will be removed (with or without) decorations on January 9, 2023.
- The Greater Ardmore Chamber is **NOT** responsible for any decorations that are damaged, lost, or stolen. Please do not use sentimental ornaments.
- Trees will be recycled after event.

For further information, please contact one of the following:

Ronny Cornelison
256-777-4575

Ben Whitt
256-423-9100

Blake Williams
256-529-8201

or Yolandia Eubanks 256-423-6177 / yeubanks@greaterardmorechamber.com

**Greater Ardmore Chamber of Commerce Tinsel Trail
Friday, December 2, 2022**

Trees are \$130 per tree / Greater Ardmore Chamber Members are \$65 per tree
Forms must be submitted & payment received by 4 p.m. on Tuesday, November 22, 2022

PLEASE PRINT

Date: _____

Name of Sponsor: _____

Contact: _____

Phone Number: _____ (_____) _____

Alternative Phone Number: _____ (_____) _____

E-Mail Address: _____

WORDING FOR SIGNAGE

(Wording for sign will be taken from information you provide. Please check it carefully and print legibly.)
If you have a business or organization logo or have special instructions, we recommend you email it to
yeubanks@greaterardmorechamber.com and this will be used in the signage.

First Line: _____

Second Line: _____

Third Line: _____

Fourth Line: _____

EXAMPLES:

In Memory of
John Doe
We miss you
Jane, Johnny, & Judy

OR



Merry Christmas from
The Greater Ardmore Chamber

Make ALL Checks Payable to:
Greater Ardmore Chamber of Commerce

Return forms to:

Greater Ardmore Chamber / 26461 1st Street, Ardmore, AL 35739

Email to: yeubanks@greaterardmorechamber.com with a copy of payment verification

Phone: 256-423-6177 / Office Hours are M, Tu, & Th / 8:30-2:30

Office use ONLY: Date Rec: _____ Ck or Receipt # _____